

# DOES YOUR NETWORK NEED A REFRESH?

# TRADE IN and UP with



## Your Network Needs a Refresh. You Want a Deal. ADTRAN® Makes it Happen.

Are you struggling with a network that can't keep up with your growing demand for bandwidth? Is your aging network equipment at risk of being caught in the End of Life (EOL) cycle and no longer supported?

Now is the time to invest in a new network from ADTRAN.

## What Can a Network Refresh From ADTRAN Do For You?

- Enhance Productivity
- Increase Bandwidth
- Provide a Competitive Advantage
- Ensure Growth/Expansion Capabilities
- Add Money in Your Pocket
- Lower Total Cost of Ownership (TCO)
- Decrease Support Costs
- Eliminate or Lower Maintenance Fees
- Mitigate Power Consumption
- Minimize Compliance and Regulation Risks

## Trade-in with ADTRAN is as Easy as 1, 2, 3!

1. Simply identify the equipment you want to trade-in.
2. Select and show proof of purchase of your new ADTRAN products.
3. Send us your used equipment and **Receive Your Check!**

## Why Trade-in?

### Improve TCO

Save money as you improve and upgrade your network hardware.

### Technological Changes

Minimize the risk of technology acquisition and take advantage of a technology refresh.

### Eco-friendly and Power Efficiency

Upgrade to more environmentally-friendly equipment to lower power consumption and save on utility costs.

### Protection from Equipment Obsolescence

Don't get caught in the End of Life (EOL) cycle. Protect your investment by upgrading your limited life product with new technology and product longevity.

### Meet Growing Demands

Meet today's infrastructure needs while planning for future requests and growth.

### Upgrade Aging Systems

Upgrade to dramatically increase bandwidth, consolidate circuits, and reduce recurring monthly expenses.

### Comply with Regulations

PCI, HITECH Act, HIPAA, Sarbanes-Oxley, and other regulations require tighter security concerns that only newer networking equipment can provide.

**ADTRAN—Real Value**  
It's time to make the smart choice.  
Get started now.



For complete program details, visit:  
[www.adtran.com/trade-in](http://www.adtran.com/trade-in)